



SOUND ART & SOUL

THURSDAY OCTOBER 22 7PM

THE KESSLER THEATER

AN EVENING OF MUSIC, ART & FOOD TO LIFT THE SOUL

BENEFITTING MENTAL HEALTH AWARENESS

SPONSORSHIP OPPORTUNITY PACKET

At The Center for Integrative Counseling and Psychology, we believe healing happens when people are seen, supported, and empowered to thrive. For over five decades, The Center has walked alongside children, families, couples, and individuals through life's challenges, offering accessible, compassionate mental health care rooted in the belief that wellness is found at the intersection of emotional, psychological, and spiritual health.

Dear Friends,

We are excited to announce the inaugural **Sound, Art & Soul**, an evening benefiting The Center for Integrative Counseling and Psychology's work to increase awareness and access to mental health care.

This event is designed to bring people into our mission in a way that engages, creates connection, and has meaning. Guests will experience live music, visual art, and shared hospitality throughout The Kessler Theater, with multiple spaces activated at once to create an environment where connection can happen naturally.

At The Center, our mission is to make high-quality mental health care accessible to individuals and families across North and Central Texas. We provide counseling, psychological assessments, and education in both clinical and community settings, meeting people where they are and adapting care to the needs of each community. Your support allows this work to reach individuals and families who might not otherwise have access.

Sound, Art & Soul is built around a series of experiences throughout the venue. Each sponsor has the opportunity to support and name a specific part of the evening, whether that is the main stage, the art experience, the upstairs lounge, or the food and beverage environment. These spaces become gathering points where guests connect, spend time together, and experience the event.

As a sponsor, you are connected to a part of the evening that guests will remember. Your invited guests and all event guests will experience the event through the space you have made possible, and that connection will be clear throughout the night. With music curated by lead Dallas area musicians, popular local artists, Erin Hunter, anchor for GMT on WFAA, hosting as emcee, the event will get much exposure and attention across communication platforms.

For those who want to benefit from The Center's expertise and extend their connection to our mission, there are opportunities beyond the event as well. Many of our partners host Inform mental health and well-being education sessions within their organizations and communities. Several sponsorship levels include the opportunity to host an Inform session to support the well-being of organization staff and communities.

The following pages outline the sponsorship opportunities available. We welcome the opportunity to explore with you how these opportunities may align with your goals and how you might engage in a way that is meaningful, enjoyable, and impactful.

With gratitude,



Dr. Brad Schwall
President & Chief Executive Officer
The Center for Integrative Counseling and Psychology

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor: Grammy Winner - \$50,000

- Naming opportunity for the overall event and main stage
- Branded entrance experience with signage, step-and-repeat, and environmental design
- Recognition on the marquee of The Kessler Theater
- Includes 32 Event Passes
- Highest visibility across all materials
- Ability to host guests across multiple spaces
- Photo and content package provided post-event
- Opportunity to host an Inform well-being talk

SIGNATURE EXPERIENCE SPONSORSHIPS

Masterpiece (\$25,000 - Art Experience Sponsor)

- Naming opportunity for art display and silent auction area
- Prominent presence within art spaces
- Includes 24 Event Passes
- Guest experience centered around art activation
- Recognition across materials
- Photo and content package provided post-event
- Opportunity to host an Inform well-being talk

Getting The Band Back Together (\$25,000 - Music Experience Sponsor)

- Naming opportunity for lobby or side stage music area
- Prominent presence within live music activation
- Includes 24 Event Passes
- Guest experience tied to performance environment
- Recognition across materials
- Photo and content package provided post-event
- Opportunity to host an Inform well-being talk

The Green Room (\$25,000 - Decor & Hospitality Experience Sponsor)

- Naming opportunity for hospitality and decor experience
- Branded presence at food stations and bars
- Includes 24 Event Passes
- Guest experience tied to hospitality
- Recognition across materials
- Photo and content package provided post-event
- Opportunity to host an Inform well-being talk



Studio Session (\$25,000 - Upstairs Lounge Sponsor)

- Naming and activation opportunity for upstairs lounge
- Branded lounge environment and signature drink opportunity
- Includes 24 Event Passes
- Guest experience centered on gathering and hosting
- Recognition across materials
- Photo and content package provided post-event
- Opportunity to host an Inform well-being talk

SUPPORTING SPONSORS

En Plein Air (\$15,000 - Outdoor Artist Experience)

- Naming opportunity for backyard outdoor space behind the theater featuring music and Andy's Frozen Custard Truck
- Includes 16 Event Passes
- Strong on-site recognition
- Guest access to the full event experience
- Inclusion in post-event storytelling

Artists' Palette (\$15,000 - Indoor Lobby Experience)

- Naming opportunity for a defined space inside the lobby of The Kessler
- Includes 16 Event Passes
- Strong on-site recognition
- Guest access to the full event experience
- Inclusion in post-event storytelling

Rhythm Section (\$10,000)

- Recognition within a key area of the event
- Includes 10 Event Passes
- Guest access to the full event experience
- Inclusion in materials and post-event content

Opening Act (\$5,000)

- Recognition in materials and on-site signage
- Includes 8 Event Passes
- Guest access to the full event experience
- Listed in the Event Program

Backstage Pass (\$2,500)

- Recognition in printed and digital materials
- Includes 6 Event Passes
- Guest access to the full event experience

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At which level would you like to support?

PRESENTING SPONSOR: GRAMMY WINNER - \$50,000

SIGNATURE EXPERIENCE SPONSORS - \$25,000 EACH

MASTERPIECE - Art Experience Sponsor

GETTING THE BAND BACK TOGETHER - Music Experience Sponsor

THE GREEN ROOM - Decor & Hospitality Experience Sponsor

STUDIO SESSION - Upstairs Lounge Sponsor

SUPPORTING SPONSORS

EN PLEIN AIR - \$15,000

ARTIST'S PALETTE - \$15,000

RHYTHM SECTION - \$10,000

OPENING ACT - \$5,000

BACKSTAGE PASS - \$2,500

I AM UNABLE TO ATTEND BUT WOULD LIKE TO DONATE \$_____

I WOULD LIKE THE DONATION TO BE ANONYMOUS

Name of Organization or Individual(s):

Contact Name: Preferred Name for Print Material:

Address:

City, State, Zip Code:

Phone: Email:

JOIN US

To purchase a sponsorship, return this form with a check or scan the QR code to register online.

